**CASE STUDY OF LEADERSHIP WITHIN THE ORGANIZATION ROX SPECIALTY COFFEE**

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Email:muresan.mihai.ana@gmail.com**Abstract**

## Leadership within an organization entails the ability to guide and inspire the team to achieve common goals. An effective leader not only manages resources and processes but also motivates the team, providing clear direction and a positive, productive work environment. In the context of a coffee shop, leadership is essential for ensuring customer satisfaction and coordinating the team in an often hectic environment. The leader must inspire the staff, resolve conflicts, and foster a healthy organizational culture. This paper examines the role of leadership in a coffee shop, highlighting the necessary skills and strategies for success in a competitive and dynamic sector.

**Keywords:** lidership, management, organization, team, leader



## Introducere

Leadership within organizations is a major area of interest in management and organizational behavior. The concept of leadership refers to the ability of an individual to influence and guide members of an organization to achieve established goals. Various theories and models have been developed to explain the nature and role of leadership in organizations.

One of the earliest important theories is the trait theory, which suggests that certain personal traits of leaders, such as charisma, intelligence, and decisiveness, determine their effectiveness in the leadership role. Another important theory is that of leadership behavior, which focuses on specific behaviors of leaders and how these influence the performance and satisfaction of employees.

In the academic literature, numerous studies have investigated various aspects of leadership in diverse organizational contexts, such as transformational leadership, transactional leadership, and distributed leadership. These studies have highlighted the importance of leadership for organizational performance, work climate, and employee satisfaction.

## Secțiunea preliminară

## Concluzii

## Leadership within a café is essential for the success of the business. An effective leader in a café needs to be able to motivate and guide their team, create a pleasant atmosphere for customers, and ensure the smooth operation of the entire business. When a leader is good, customers feel welcome and want to come back, and the team is more motivated and efficient. Therefore, investing in the development of leadership skills and creating a positive organizational culture is essential for the long-term success of a café.

## Bibliografie

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