

THE OPTIMAL RESEARCH-PLANNING-DEVELOPMENT SYSTEM AND THE HUMAN FACTOR: TOOLS OF PROGRESS AND WELL- BEING

Abstract

In this article I presented a research based on real data regarding the population's desire to apply economic reform in the tourism sector.

In the first part I presented the main tools that create an ideal economy. I applied a questionnaire to a number of 150 people from the territory of Romania aged between 20-56 years.

The questions focused on discovering the perspectives of the participants regarding the desire for economic reform, the importance of the measures to be applied to reform the economy and the desire to apply economic reform in the tourism branch through the National Unique Tourism strategy, under the Perfection Place project.

Based on the results of the questionnaire, it was found that the motivation and desire for change in this sample is very high. For the research we chose the survey method using the questionnaire as a data collection method.

All great projects can only be realized through the unity of society mobilized towards the greatest ideals.

STUDENT: ALEC ADRIAN

COORDINATORS: CONF. UNIV. DR. ZIMA LILIANA

CONF. UNIV. DR. RITA TOADER

CONF. UNIV. DR. DIANA IGHIAN